



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

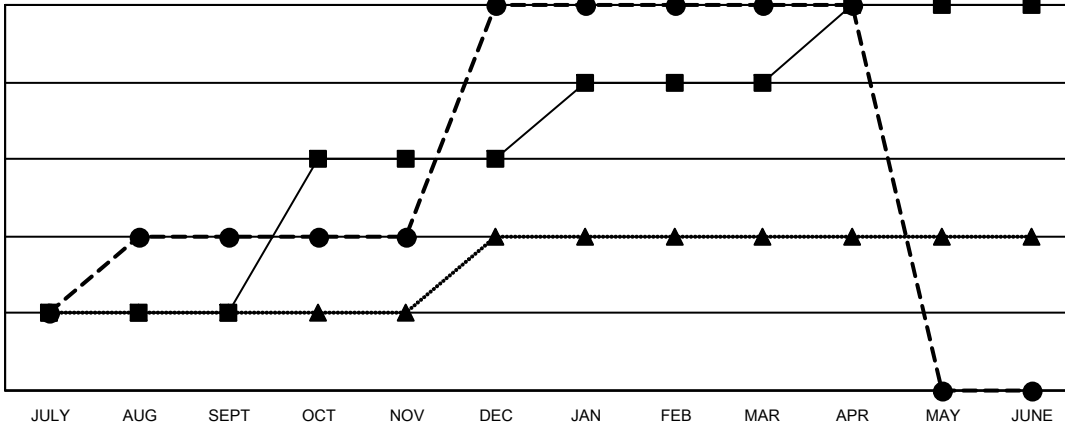
Multiple District N

LOCATION: CANADA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	2	1
OCT/NOV/DEC	2	3	0
JAN/FEB/MAR	1	0	2
APR/MAY/JUNE	1	0	2

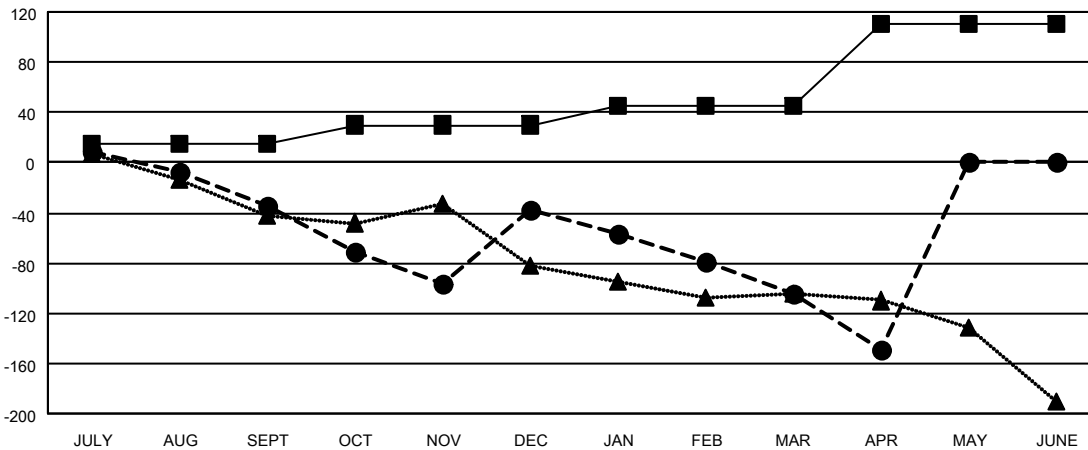
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	85	113
OCT/NOV/DEC	15	212	207
JAN/FEB/MAR	15	78	136
APR/MAY/JUNE	65	40	82

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 5	114 CLUBS OF 249 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 3,592 (64.26%) FEMALE 1,998 (35.74%)
<u>DROPPED MEMBERS</u>	<a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a>	TOTAL FAMILY UNIT MEMBERS 1,117
DECEASED 93		FAMILY MEMBERS PAYING HALF DUES 570
CLUB CANCELLED 22		
OTHER 423		
<b>TOTAL 538</b>		